



\*\*\*MEDIA ALERT\*\*\*INVITE TO COVER\*\*\*MEDIA ALERT\*\*\*

**The Boys' Club of New York Hosts Young Advocates Circle Party Celebrating Sustainability Education**

**Event Co-Chairs:** Phil Bowman, Willis Fries, Zoe L'Esperance, Carter Moore, Max Mortimer

**NEW YORK, NEW YORK**—The Young Advocates Circle Party is back with a new sustainable twist, hosted as part of BCNY's "Green Gala," their largest annual fundraiser. To get in on the fun, attendees are encouraged to wear a recycled outfit found in their closets, trade dresses with a friend, or rent a tux. Along with great food and dancing, this black-tie event supports BCNY's commitment to sustainability and mission to ensure all boys have access to a supportive community, enriching afterschool programming, and dedicated mentors who make a meaningful difference in their lives.

"We are committed to developing a robust sustainability initiative for our boys that focuses our programming on key environmental issues that come with living in a major metropolis and being responsible citizens of the world," said BCNY Executive Director and CEO Stephen Tosh. "BCNY's Sustainability Team will coordinate service projects in the neighborhoods surrounding our clubhouses and through the United Nations, will connect BCNY with youth around the world addressing environmental issues."

- WHAT:** The Boys' Club of New York (BCNY) hosts its Young Advocates Circle Party
- WHEN:** Thursday, October 17, 2019 (8:30pm-midnight)
- WHERE:** The Pierre (2 East 61st Street, at 5th Avenue)
- MEDIA CONTACT:** Shonda Smith, BCNY's Director of Communications & Marketing  
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- WEB/SOCIAL:** BCNY.org  
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**ABOUT:** *Founded in 1876, the mission of the Boys' Club of New York is to empower boys and young men by providing effective programs and a supportive community. BCNY accomplishes this by offering programs in music and arts, social and recreational activities, mentoring, academic support, and athletics. We deliver enriching afterschool programs to hundreds of boys each day at our three clubhouse locations in East Harlem, Flushing, and the Lower East Side. Our open-door policy and \$5 membership fee ensure any boy—age 7 to 21—can join.*

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