



MEDIA ADVISORY
***** B-ROLL & PHOTO OPPORTUNITY*****
FOR SATURDAY, MAY 18th 9AM @ MACY'S DOWNTOWN BROOKLYN

**MACY'S DOWNTOWN BROOKLYN PARTNERS WITH
THE BOYS' CLUB OF NEW YORK FOR ANNUAL SUITED UP EVENT**

WHAT:	<p>Macy's Downtown Brooklyn and The Boys' Club of New York will gift 20 young men \$10,000 towards preparing them for their upcoming special moments in life. SUITED UP is a Boys' Club of New York annual event that provides teens with a complimentary suit that can be worn for prom, graduation, interviews, and other special occasions. Throughout the day Macy's style experts will be readily available to help with measuring, fitting, and pinning to achieve the perfect tailored look. The day will conclude with lunch provided by Macy's.</p> <p>Since its founding in 2016, over 200 boys have participated in SUITED UP, many leaving with a complete outfit—suit, shirt, tie, socks, and shoes. "SUITED UP celebrates a significant milestone in our members' lives through the power of a suit that matches the occasion," said Stephen Tosh, BCNY's Executive Director and CEO. "Along with fashionable attire from Macy's to don at key life events, the greatest reward is seeing the young men leave with huge smiles and an extra confidence boost—and that's priceless."</p>
WHO:	Twenty young men from the Boys' Club of New York will participate in an exciting day of shopping at Macy's Downtown Brooklyn.
WHEN:	SATURDAY, MAY 18th 9AM
WHERE:	<p>Macy's Downtown Brooklyn Men's Tailoring and Shoes Department, 2nd Floor 422 Fulton Street Brooklyn, NY</p> <p><i>Press check-in: No earlier than 8:30AM at event site. Please contact Macy's Media Relations to confirm your attendance and reserve your spot in the media pit. Media must be approved to attend this press opportunity.</i></p>
CONTACT:	<p>Macy's Media Relations Bridget Betances 646-429-5204 Bridget.Betances@macys.com</p> <p>Boys' Club New York Shonda Smith 347-505-5416 Shonda.Smith@bcny.org</p>

Please note: event times and details subject to change or cancellation.

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