



*****MEDIA ALERT***INVITE TO COVER***MEDIA ALERT*****

**BCNY's Fourth Annual Thanksgiving Drive Is Here
Hundreds of turkeys to be given to families from Harlem, Queens, the Bronx, and the Lower East Side**

New York, New York—Families throughout New York City are looking forward to a great Thanksgiving meal, thanks, in part, to a team of generous sponsors, including the Garden of Eden Foundation, FDNY Hispanic Society, Options-IT, Freedom Mortgage, Hielly Martinez, State Farm, Cross Country Mortgage, and Lambda Upsilon Lambda's Service and Education Fund. For the fourth year in a row, the Boys' Club of New York's (BCNY) Annual Thanksgiving Turkey Drive will distribute turkeys—complete with mouth-watering fixings—to families in Harlem, the Bronx, Queens, and the Lower East Side. Last year, more than 500 turkeys were donated—and the donation amount will even double this year!

"We are grateful for our generous corporate sponsors as well as the many individuals who have donated to this drive," shared Carlos Velazquez, BCNY's Chief Program Officer. "We also appreciate the cadre of dedicated volunteers who are ready to roll up their sleeves and pack bags full of delicious food items for attendees. In the spirit of giving, the ultimate goal is to help make the holiday season brighter for families gathering around the dinner table."

The turkey drive will be held at BCNY's Gerry Clubhouse in East Harlem. Founded in 1876, the mission of BCNY is to empower boys and young men by providing effective programs and a nurturing, supportive community. BCNY accomplishes this by offering programs in music and arts, social and recreational activities, mentoring, academic support, and athletics. BCNY delivers enriching afterschool programs to hundreds of boys and young men each day at three clubhouse locations in East Harlem, Flushing, and the Lower East Side—for just \$5 a year.

Thanksgiving Turkey Drive Details

- What:** Fourth Annual Thanksgiving Turkey Drive
- When:** Saturday, November 23 **and** Sunday, November 24, 2019
- Where:** BCNY's Gerry Clubhouse (321 East 111th Street, New York, NY 10029)
- Time:** **Saturday, November 23rd, 9:30am–1:30pm**
(Packing of 1,000 grocery bags and distribution to community members)
Sunday, November 24th, 10:00am–1:00pm
(Distribution to community members)
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