



**\*\*\*MEDIA ALERT\*\*\*INVITE TO COVER\*\*\*MEDIA ALERT\*\*\*  
Celebrity Ambassador & CEO of Mr. Cory's Cookies to Host Cooking Demonstration at BCNY**

**New York, New York**—We're thrilled to announce that the stylish and savvy young CEO of [Mr. Cory's Cookies](#), [Cory Nieves](#) will be heading to the Boys' Club of New York on Friday, February 7, to lead a fun and intimate cooking demonstration with moms and their sons.

You may have had the pleasure of tasting one of Mr. Cory's yummy signature chocolate chip, double dark, oatmeal raisin, or Creamsicle cookies. If yes, you probably also noticed that beyond their great taste, Mr. Cory's cookies are also healthier treats, made from all-natural and high-quality ingredients! At the event, boys and moms/guardians will don hairnets and aprons, arm themselves with mixing bowls and spoons, and team up to bake cookies based on ingredients provided by Mr. Cory and his team. Along with being a fun bonding time, it will be an educational baking adventure for all involved.

"This is a partnership I'm especially excited about," shared Nicole Ransone, Education Director at BCNY's Gerry Clubhouse. "After meeting Mr. Cory at Harlem's EatUp! Food Festival, we felt the synergy was just right to explore a partnership with BCNY. Mr. Cory is a clear example of the principles we impress upon our Boys' Club members and that is to be confident, connected, character-rich, and competent."

**What:** Bake Cookies with Mr. Cory  
**When:** Friday, February 7, 2020  
**Where:** BCNY's Gerry Clubhouse (321 East 111th Street, New York, NY 10029)  
**Who:** BCNY members & moms/guardians (*sign up for participants is required in advance*)  
**Time:** 6:00pm-7:30pm  
**Event Contact:** Nicole Ransone, Gerry Clubhouse Education Director (Nicole.Ransone@bcny.org)  
**Media Contact(s):** Melody M. Fogarty, Managing Partner, Chief Business Strategist, Dakota Gray, LLC ([mfogarty@dakotagrayscale.com](mailto:mfogarty@dakotagrayscale.com) or 609.288.7596)  
Shonda Smith, BCNY's Director of Communications & Marketing ([Shonda.Smith@bcny.org](mailto:Shonda.Smith@bcny.org) or 347.505.5416)

**About Mr. Cory's Cookies**

Cory Nieves, also known as "Mr. Cory," always dreamed of making the world better for everyone he knows. That passion, combined with a love of treats and an entrepreneurial spirit, led him to be the owner of Mr. Cory's Cookies at just six-years-old. Through his cookies, Mr. Cory has been able to work with some of the nation's leading companies and brands, including, but not limited to: Aetna, Barney's, Bloomingdales, Citibank, J. Crew, Macy's, Mercedes-Benz, Pottery Barn, Ralph Lauren, TOMS, Viacom, Whole Foods, Williams-Sonoma, and partner Mr. Marcus Lemonis. Mr. Cory has been featured in *ABC News*, *CBS This Morning*, *ESPN'S The Undeclared*, *Good Morning America*, *FORTUNE Magazine*, *The TODAY Show*, *The Oprah Magazine*, and *CNBC's The Profit*.

**About Boys' Club of New York**

Founded in 1876, the Boys' Club of New York empowers boys and young men by providing enriching programs and a nurturing, supportive community. BCNY accomplishes all of this through programs in music and arts, social and recreational activities, mentoring, academic

support, and athletics. BCNY delivers innovative afterschool programs to hundreds of boys and young men each day at three clubhouse locations in East Harlem, Flushing, and the Lower East Side—for just \$5 a year.

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